

## ABSTRACT OF THE DISCLOSURE

A data delivery system includes (a) drive-through facilities in which an automobile including a portable terminal having a function of making radio communication parks, (b) a communication device which makes radio communication with the portable terminal when the automobile parks in the drive-through facilities, and (c) a data delivery unit which receives a request of delivering data to the portable terminal, transmitted from the portable terminal through the communication device, and transmits requested data to the portable terminal through the communication device.